

## Early Childhood Development Centre Connect Programme (ECD Connect)

The ECD Connect programme primarily focuses on providing nutritious meals for children between the ages of 1 to 6 years old. This is critical for them during their developmental years. This programme is also an outcomes based programme with solid measurable results. We assist unregistered ECDs to improve their facilities and teacher training in order for them to meet DSD standards and obtain registration. This is achieved through the savings created by receiving donated meals from RAH Africa.

## **ECD Connect Program Outline:**

Before taking on any ECD's, RAH Africa will send out a field officer who will conduct a baseline assessment. This will help us establish what the needs of the facility are and what improvements and outcomes our partnership with them can achieve.

In a nutshell, our outcomes based programme works on the following principle. – For every 20 children attending the ECD, we will supply one box of meals, which is sufficient for 5 servings per child per week for a month. This will create a saving of between R250 – R300 per month. We will then guide the Principle of the crèche to spend the savings on areas which were identified from the baseline assessment. This might include a first aid kit, fire extinguisher, teacher training, classroom infrastructure, sanatization infrastructure etc. *Improved nutrition & Improved Education* 

However, this programme has a lot more to offer. The ECD Connect creates long-term sustainability and micro enterprise opportunities. We have worked with many of these facilities that start out in shacks and are operated by a single person, which have now been developed into fully functional ECD centres. In many cases, they are now not only able to employ more woman to assist with teaching but also assist these women in obtaining ECD level qualifications. A well-established crèche with two or more classes, qualified teachers, proper sanitation and nutrition infrastructure makes it attractive for parents to send their children to the facility and so, it develops into a micro-enterprise with long-term sustainable possibilities. *Social Enterprise Development* 

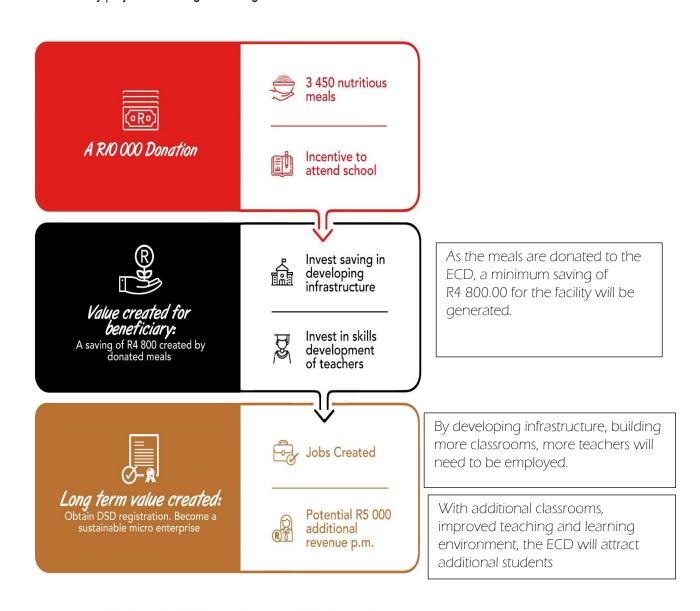






## Value Creation Chain

A corporate donation for nutritious meals or a sustainable community project will have great lasting value over time. Here's how:



FOOD . COMMUNITY . SUSTAINABILITY.